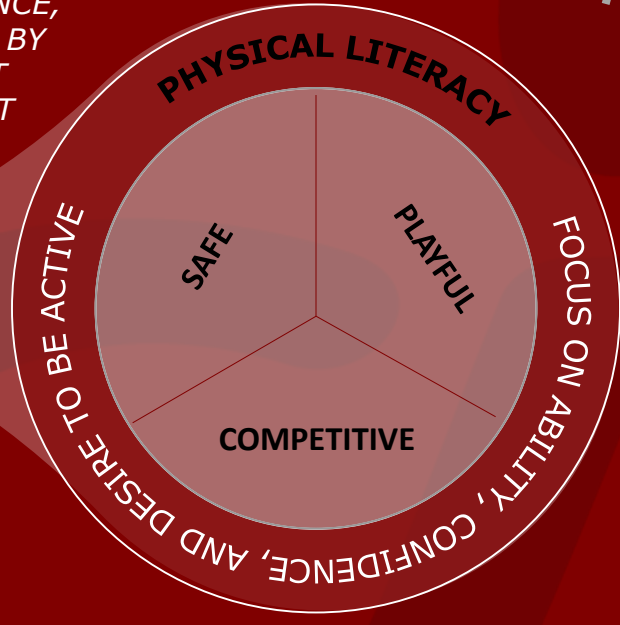


OUR PROMISE IN SOCCER IS TO GIVE EVERYBODY THE PHYSICAL LITERACY AND THE ABILITY, CONFIDENCE, AND DESIRE TO PLAY – BY OFFERING SOCCER NOT JUST COMPETITIVE, BUT ALSO RECREATIONAL & PLAYFUL ACTIVITY



You can kick the Eir ball 13% longer than the standard size 5 ball



Soccer has important benefits, such as reduced risk of obesity and diabetes, but also includes an inherent risk of injury.

When women kick a standard size 5 ball they lift the leg too high. This makes it difficult to create speed and puts stress on the knee alone instead of spreading stress over both knee and hip

- CONCUSSION SPORTS**
- 1 Cycling
 - Football
 - Baseball
 - Basketball
 - 5 Soccer
 - Fitness

Up to 600% as many injuries in women's soccer as in men's



A 20-meter pass takes 6% less time with the Eir ball



With a 90% chance of a suffering second injury, many players retire from the game before they ever reach their prime.

GENDER EQUALITY IN SPORTS



The female player aged 14-19 suffers one injury per year, i.e. 15.3 injuries per 1.000 hours of soccer-exposure

Women's head acceleration when heading a standard size 5 ball is above the level where concussions can occur.



50% of the players find the Eir ball better!



66% think it is more fun to play with the Eir ball

	Eir game ball	Standard game ball
Injury level (index)	<50	100
Ball speed	6% faster	Average
Long passes	13% longer	Average
Lifestyle factor	High	Low
Wear and tear injuries	Low	High
Knee pressure	Low	High
Heart rate	Remains low	Too high
Head acceleration	15% below concussion	At level of concussion
Weight	368 g (13.0 oz)	435 g (15.3 oz) (≈)
Circumference	67 cm (26.4 in)	69 cm (27.2 in) (≈)

INCLUSION IS NOT JUST A PHILOSOPHY. IT'S A COMMITMENT TO NEW TRADITIONS.



The Aspen Institute

Women play too long time at the high heart rate max (most of the time with 95% of heart rate max and less time in the 80%-90% interval